



Սուրբ Յակոբ Հայաստանեայց Եկեղեցի Saint Hagop Armenian Church

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September 1, 2016

Dear <Merge First Name>,

We are writing to invite you to make a pledge to St. Hagop Armenian Church for 2017. As you may have become aware through our communications the past few years, St. Hagop is in the process of converting from a dues membership system to a pledge membership system; we plan to make this conversion on January 1, 2017.

Your participation in our conversion, of course, is essential to sustaining our church and its mission. To facilitate your decision on how to participate and make your pledge, several documents are enclosed, including:

- Reprint of an article from the Summer 2016 Avedis describing why we are making the conversion
- List of frequently asked questions and answers about the conversion
- A 2017 Stewardship Pledge Form

We request that you review these documents, and prayerfully reflect on your 2017 stewardship pledge to St. Hagop. Please submit your pledge form on or before October 30, 2016, which we have designated as Pledge Sunday.

Of course, feel free to direct any questions to us. We thank you for your ongoing support and commitment to our Lord's work, and for enabling us to pursue our church's vision statement: To continuously evolve as the bedrock of the Tampa Bay Armenian Christian community, perpetuating our Armenian Christian religion and heritage.

In Faith,

Michael Shahnasarian, Ph.D.
Stewardship Chairman

Der Hovnan Demerjian
Pastor, St. Hagop Armenian Church